



## NEW RIVER OSC 2015-2016 Advertising Information

As a new season begins, the New River Officers' Spouses' Club (OSC) would like to invite you to advertise your business to our members. The OSC was organized in order to raise funds to contribute to charities impacting our community and to provide educational scholarships to military dependants, all while fostering a supportive atmosphere within our membership. Each year, the OSC publishes one annual Membership Directory. This publication is distributed directly to all New River Officers' Spouses' Club members. Our organization also hosts a vendor blender at our Welcome Aboard event. By advertising your services with the New River OSC, your business will gain more visibility within our military community and grant you the opportunity to show numerous people the products and services that your business offers.

We rely heavily on your advertising as a way to offset the cost of printing our nonprofit annual Membership Directory. Additionally, your advertising fees directly support our Scholarship and Charitable Organizations outreach. Advertising fees are priced according to the list below. Rates are subject to change. Prices quoted are for camera-ready ads. Advertisements may be submitted electronically to: [NROSCsponsorship@gmail.com](mailto:NROSCsponsorship@gmail.com) or mailed on a CD to the address listed below. Acceptable electronic formats include PDF, JPEG, and GIF. A camera-ready hard copy (black & white or color laser print) is also accepted. If you are interested in advertising your business, please send your advertisement, completed form, and check made payable to

**New River OSC to: P.O. Box 4413, Jacksonville, N.C. 28540**

Thank you for taking the time to consider how your business can support the New River Officers' Spouses' Club. We appreciate all of the support you are able to provide us in order to insure another rewarding year. Please contact me if I can answer any of your advertising or donation questions.

Donations/Advertising  
910-305-0105  
[NROSCsponsorship@gmail.com](mailto:NROSCsponsorship@gmail.com)

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### New River OSC Advertising 2015-2016

Business Name: \_\_\_\_\_ Point of Contact: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Vendor Table at Welcome Aboard: Yes No Directory Ad size: \_\_\_\_\_

Total amount due: \_\_\_\_\_ Check # \_\_\_\_\_ Date: \_\_\_\_\_

# NEW RIVER OFFICERS' SPOUSES' CLUB, INC. ADVERTISING CONTRACT

## WELCOME ABOARD

This advertising contract is made and entered into this \_\_\_\_\_ day of \_\_\_\_\_, \_\_\_\_\_ by and between \_\_\_\_\_ (ADVERTISER) and the New River Officers' Spouses' Club, Inc. (OSC), Jacksonville, North Carolina. The purpose of this agreement is to make a final and complete settlement of the parties' rights and obligations pertaining to this agreement under the following terms and conditions: For the sum of \$ \_\_\_\_\_, the OSC hereby agrees to provide the ADVERTISER a vendor table at the OSC's Annual Welcome Aboard event.

OSC shall provide ADVERTISER with:

- Sponsorship to enter MCAS New River day of event, September 13, 2015, if base access is not already allowed.
- OSC agrees to perform the work in a good and professional manner consistent with the customs and practices of the industry. OSC expressly excludes all guarantees, warranties, or representation, with OSC's sole liability being limited to the repair and reasonable cost of correcting any errors that are attributable to OSC. In no event shall OSC's liability under the contract exceed the compensation paid to OSC under this contract.
- Access to members/non members who attend Welcome Aboard event.

ADVERTISER shall provide OSC with:

- Two hour interval of presence. This should not include set up and tear down. Vendors will be allowed at the MCAS New River O'Club at 1pm on the day of the event for set up. Event will run from 2pm to 4pm, with expectation that vendors will be finished with all product demonstration and clean up by 5pm.
- No selling of products is allowed. Free samples can be distributed.
- Payment of \$15 day of event. Payment must be received before vendor can acquire table.

In witness thereof, the parties hereto affixed their signatures this \_\_\_\_\_ day of \_\_\_\_\_, \_\_\_\_\_.

\_\_\_\_\_  
Company Name and Address

\_\_\_\_\_  
Company Phone Number and Email

\_\_\_\_\_  
Name and Title of ADVERTISER Representative

\_\_\_\_\_  
Signature of Advertising Representative

\_\_\_\_\_  
Name and Title of OSC Representative

\_\_\_\_\_  
Signature of OSC Representative

# NEW RIVER OFFICERS' SPOUSES' CLUB, INC. ADVERTISING CONTRACT

## MEMBERSHIP DIRECTORY

This advertising contract is made and entered into this \_\_\_\_\_ day of \_\_\_\_\_, \_\_\_\_\_ by and between \_\_\_\_\_ (ADVERTISER) and the New River Officers' Spouses' Club, Inc. (OSC), Jacksonville, North Carolina. The purpose of this agreement is to make a final and complete settlement of the parties' rights and obligations pertaining to this agreement under the following terms and conditions: For the sum of \$\_\_\_\_\_, the OSC hereby agrees to provide the ADVERTISER the following:

- \_\_\_\_\_ Full Page Ad measuring 4 ½ inches wide x 7 inches tall .....\$100
- \_\_\_\_\_ Half Page Ad measuring 4 ½ inches wide x 3 inches tall .....\$60
- \_\_\_\_\_ Business Card Ad measuring 3 inches wide x 2 inches tall – horizontal only .....\$40

ADVERTISER shall provide OSC with:

- Approved advertising copy no later than **Tuesday, September 30th, 2015**
- All copy is subject to editorial revision by OSC and may be rejected if undesirable or objectionable as to wording or appearance.
- All advertisements are accepted and published by OSC entirely on the representations that ADVERTISER is properly authorized to publish the entire contents and subject matter thereof. It is understood that, in consideration of the publication of the advertisements, ADVERTISER will indemnify and save OSC harmless from and against any claims or suit for libel, violation or right of privacy, plagiarism, copyright infringement and any other claims or suits based on the contents or subject matter of such publication.
- Compensation to OSC may be increased if the printer, due to the actions of ADVERTISER, requires additional work or unusual efforts such as overtime work.
- OSC agrees to perform the work in a good and professional manner consistent with the customs and practices of the industry. OSC expressly excludes all guarantees, warranties, or representation, with OSC's sole liability being limited to the repair and reasonable cost of correcting any errors that are attributable to OSC. In no event shall OSC's liability under the contract exceed the compensation paid to OSC under this contract.

In witness thereof, the parties hereto affixed their signatures this \_\_\_\_\_ day of \_\_\_\_\_, \_\_\_\_\_.

\_\_\_\_\_  
Company Name and Address

\_\_\_\_\_  
Company Phone Number and Email

\_\_\_\_\_  
Name and Title of ADVERTISER Representative

\_\_\_\_\_  
Signature of Advertising Representative

\_\_\_\_\_  
Name and Title of OSC Representative

\_\_\_\_\_  
Signature of OSC Representative